



Guidelines for use of registration/accreditation marks

This document established guidelines for the use of ACG Registration Mark, the accreditation name and marks and any other registration documents, statements or reports.

Issuance of a Certificate of Registration authorizes you to use ACG's Registration Mark and the accreditation body symbols in advertising and promotional materials subject to the following

- 1.The client recognizes it cannot imply on any marketing materials or web-sites that any location not included on the initial or updated quote is ISO 9001 certified.
2. Neither American Certification Group's (ACG) Registration Mark or the accreditation symbols and/or any ISO registered/certified statements nor any other registration document or report shall be used in such a manner as to damage ACG's or the accreditation bodies reputation.
3.The client shall not make any statements regarding registration or use any document, report, or Mark in a manner that may be considered inaccurate, misleading, unauthorized or gives the impression in any context that ISO 9001:2015 is a product, service or process guarantee. Marks may only be used in reference to your quality or environmental management system.
4. The client will not display ISO 9001:2015 certification marks on products, product labels or product packaging, or in any way that may be interpreted as denoting product conformity. If product, packing material or transportation containers include the Mark (s) or a statement indicating ISO registration/certification, an additional statement must be included that indicates the quality management system is certified to ISO 9001-2015.
5. Reference to ISO 9001:2015 certification must include the current date of the standard. Statements indicating "ISO certified" or "ISO 9001" certified are not permitted.
6. The client is not permitted to utilize ACG marks or accreditation body marks on laboratory test, calibration or inspection reports or certificates.
7. Upon withdrawal of a registration, the client shall discontinue its use of all advertising material containing reference to certification, to ACG's registration mark and accreditation body name or accreditation mark.
8. When using ACG or IAS marks the only acceptable logo is identified below. The client is not permitted to make any reference to IAF certification



9. ISO 9001 Certified Logos with the globe identified are registered trademarks and not permitted for use.

